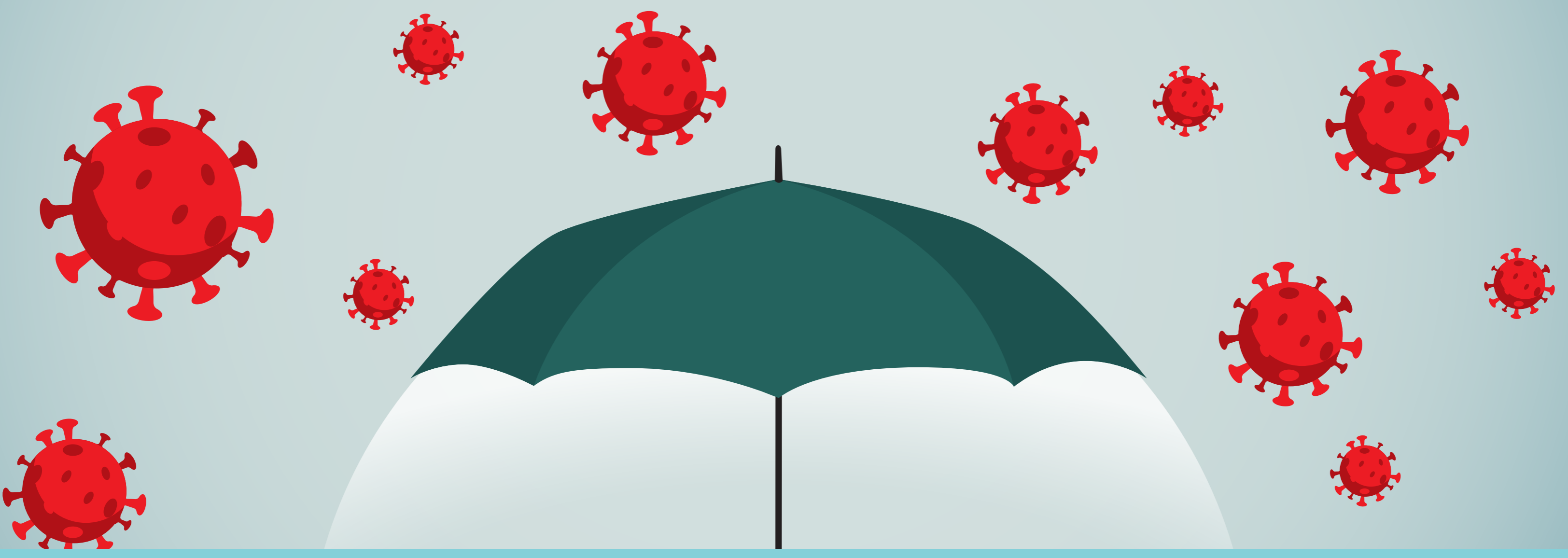


# HOW AN ANTIMICROBIAL WORKS

UNDERSTANDING THE BASIC TECHNOLOGY OF THE ANTIMICROBIAL AND HOW IT REPELS BACTERIA & SOME VIRUSES



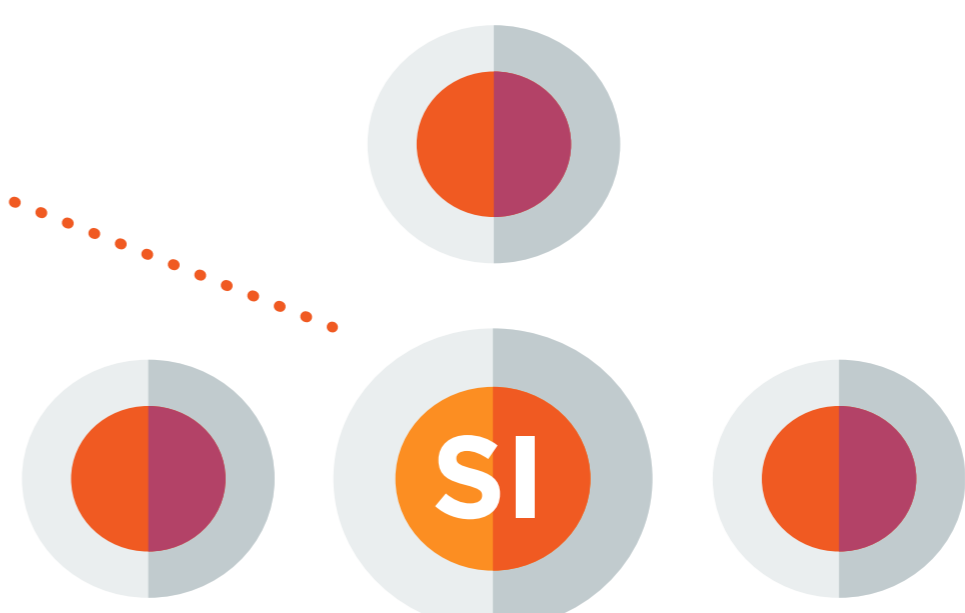
An **ANTIMICROBIAL FORMULA** can be applied to almost any surface to provide lasting protection against micro-organisms

An antimicrobial formula, or **Si-Quat** (Trimethoxy silyl propyl dimethyl octadecyl ammonium chloride), is composed of 3 parts.

## The 1ST PART is a Silane Base

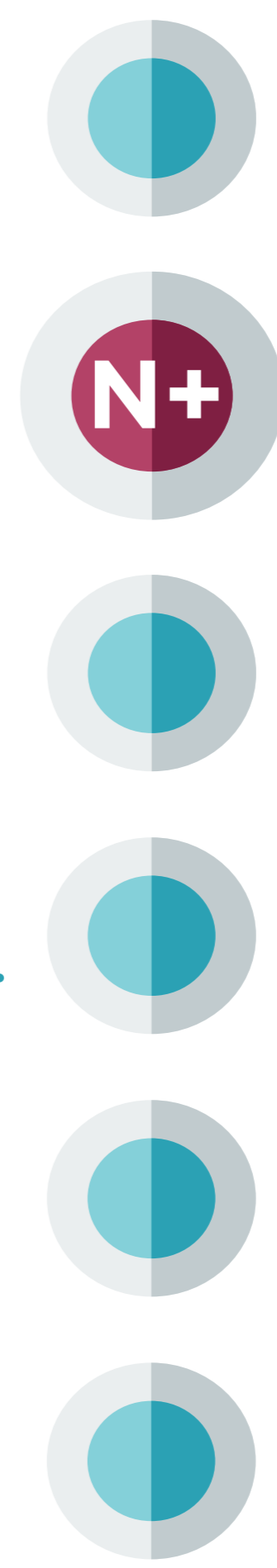
It serves as the **antimicrobial anchor**.

The anchor is formed by hydrolysis reactions that can bond an antimicrobial to almost any surface. This allows for cross-linking with other molecules.



## The 2ND PART is a centralized, positively charged nitrogen

This plays a positive role in the **active nature of an antimicrobe**. The cell membranes of microbes are negatively charged. When they come near this positive charge, the microbes are drawn towards the active surface and killed.

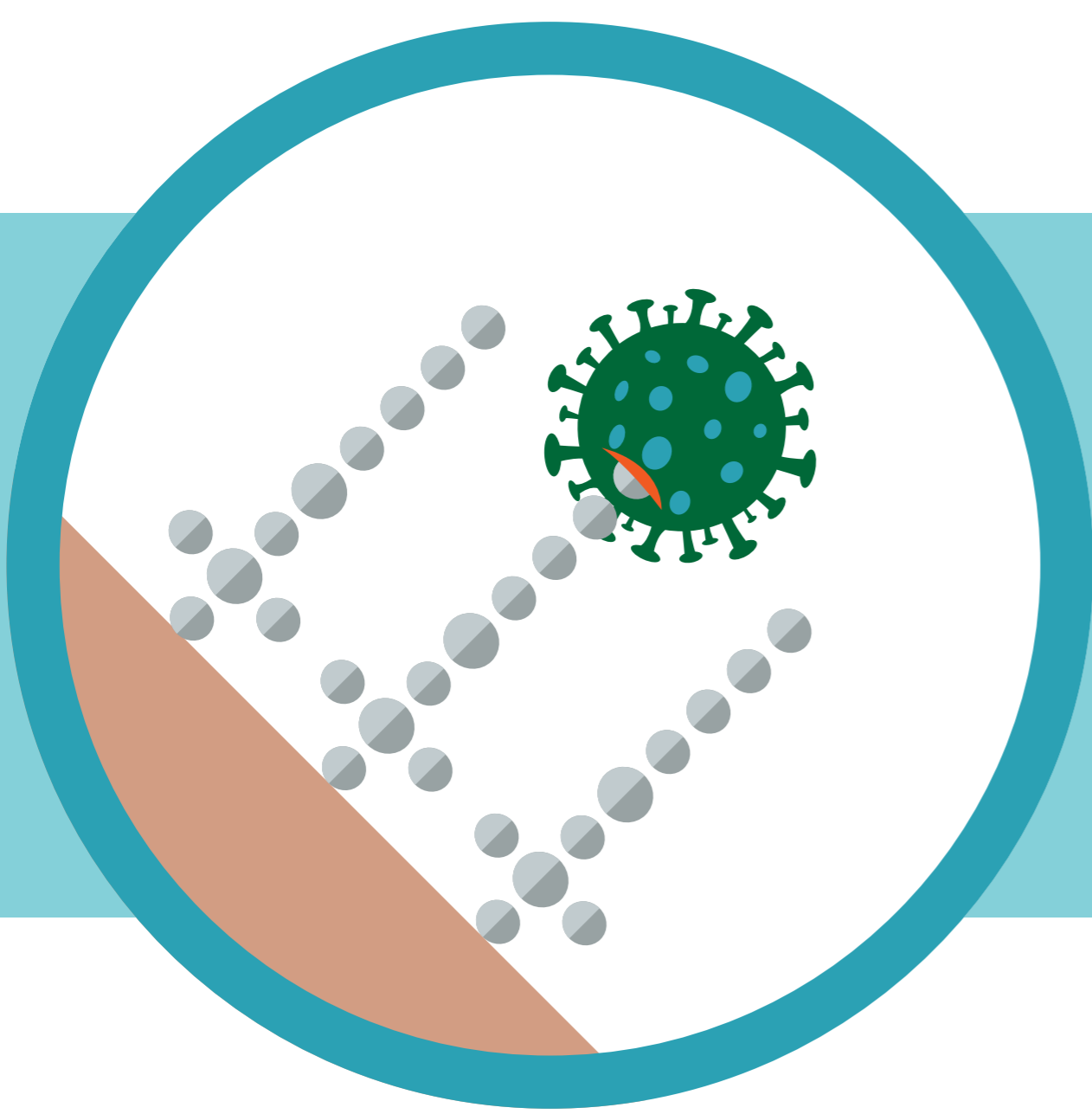


## The 3RD SEGMENT acts as the edge which strikes the initial blow to offending microbes

This segment is a **long molecular chain that acts like a sword**. It pierces the cell membranes of all microbes that encounter it.

The **3 PARTS COMBINE** to give the formula a unique and effective mode of action

Once an antimicrobial is bonded to a surface, **it's ready for defense!**

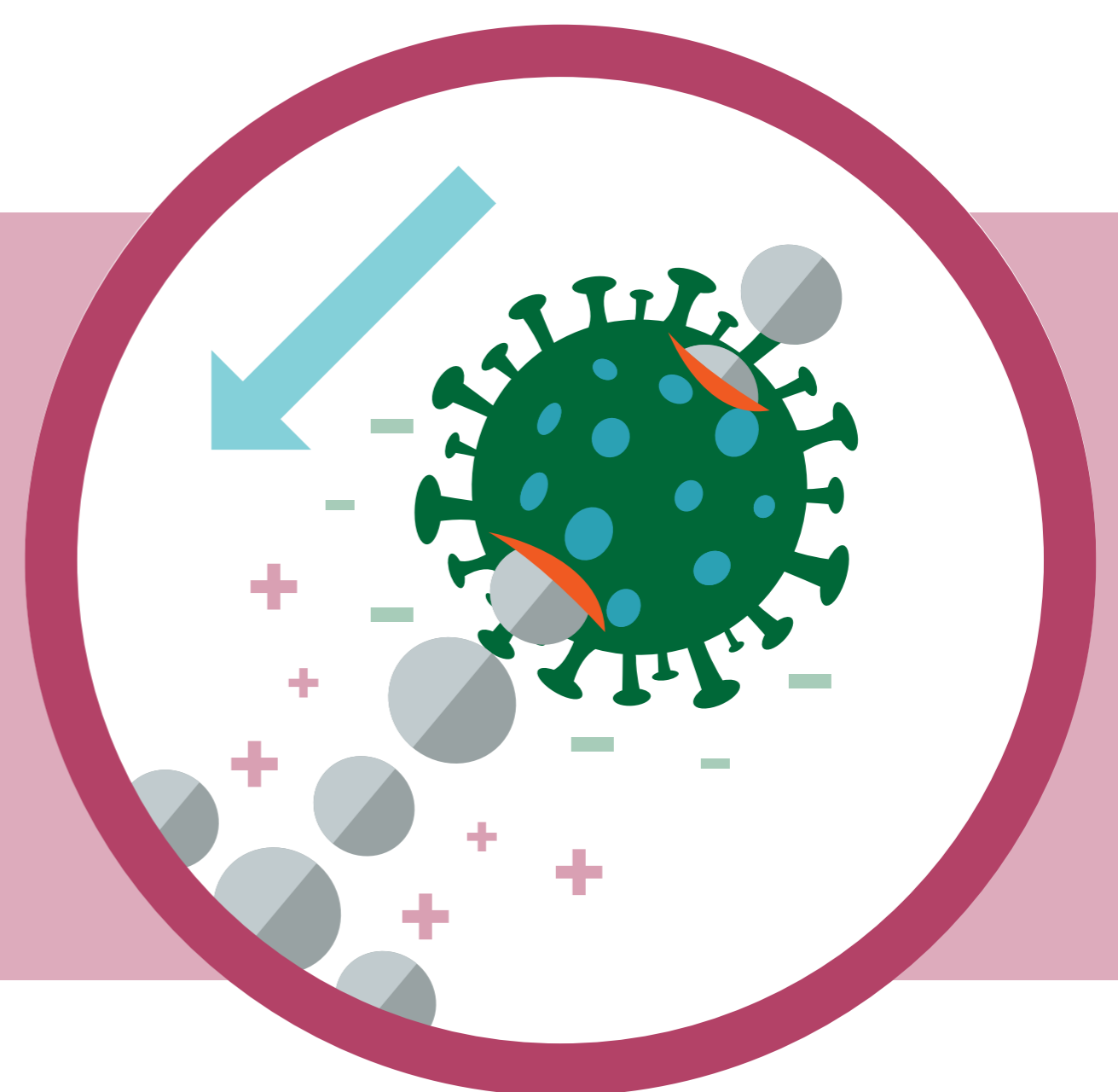


### FIRST:

The **microbe is punctured** by the long molecular chain (sword).

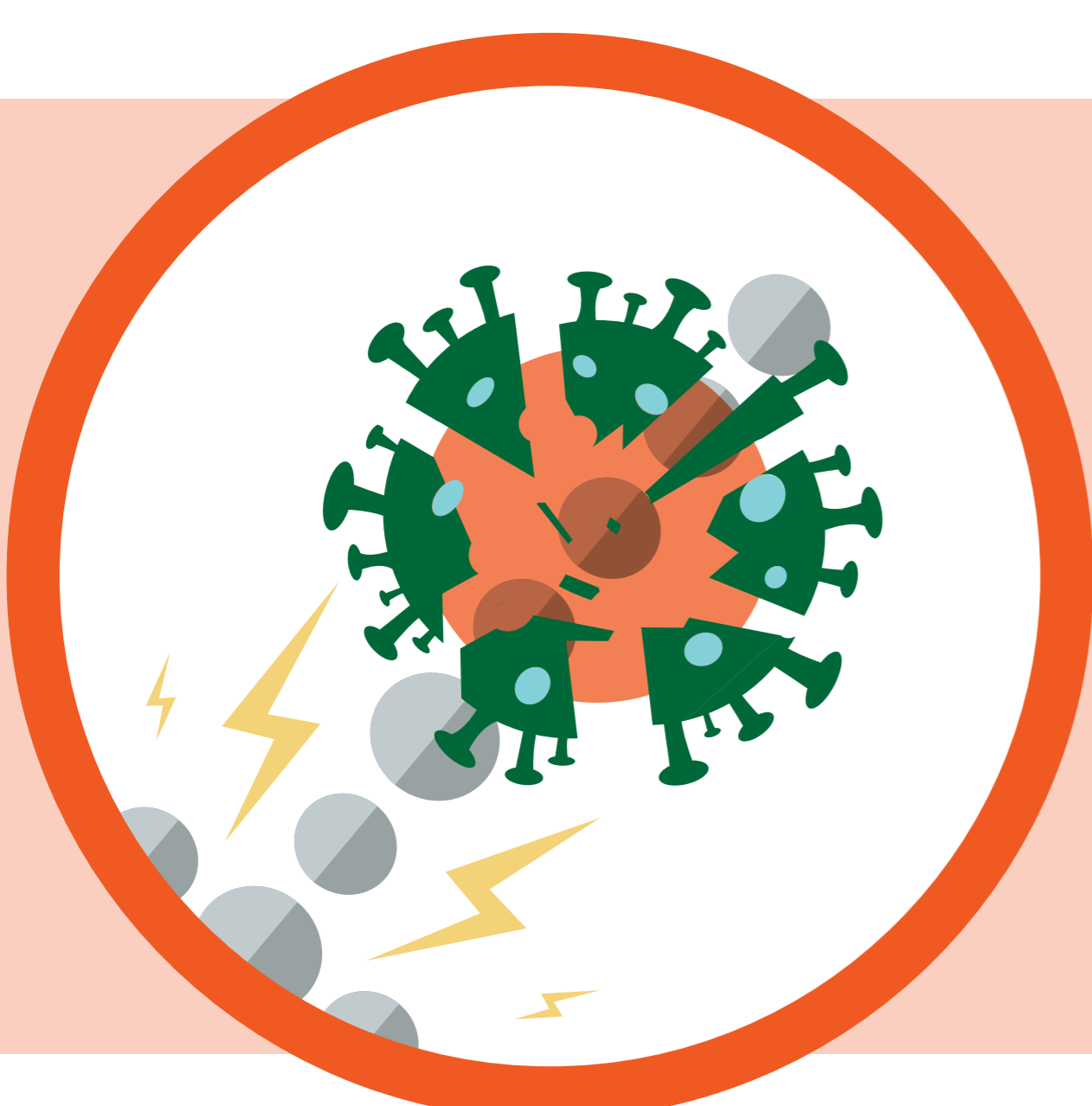
### SECOND:

The positive/negative attraction of the **nitrogen draws the microbe further down onto the sword**.



### THIRD:

The cell membrane of the microbe has contact with the positive charges in the anchor. **The membrane is electrocuted and blown apart** delivering a reliable kill.



This process transfers nothing from the cell of the microbe into the antimicrobial surface, so it's ready for the next attack. The formula will continue working at **FULL STRENGTH**.