



## UVCC: A COMPETITIVE ADVANTAGE

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— UVCC General Manager,  
Danny Wheeler

### OVERVIEW

Located in historic downtown Provo, The Utah Valley Convention Center is an 83,000+ sqft. meeting space that hosts numerous events throughout the year. Shadowed by the Wasatch Mountains, UVCC is an Eco-Friendly center whose meeting space is flexible, so much so that even the walls and rooms can be adjusted to fit specific size requirements.

### CHALLENGE

UVCC was faced with the challenge of procuring hundreds of products like chairs, tables, security cameras, etcetera— all of which would contribute to creating a space where planners would want to hold their event. General Manger, Danny Wheeler, started looking for vendors who could offer multiple product solutions and prompt customer service.

### SOLUTION

The reputation of MityLite’s ABS Tables lead to a collaboration involving many different products. “The ABS tables are known in the industry as the tables to purchase for convention centers...” says Wheeler. From there, UVCC worked with MityLite to furnish the convention center with several types of chairs and tables.

During the selection process for a banquet chair UVCC brought in samples from several vendors for a seat test, testing how comfortable the product was, “...hands down [MityLite] was the superior product...it’s actually one of the things that when we have a meeting planner tour the center, we have them sit down in the chair. We feel like it’s important; we feel like it’s a competitive advantage for us.”

#### FEATURED PRODUCTS:

- Essential Banquet Chair
- Reveal Tables
- ABS Tables
- Mesh•One Chairs